

## Common compulsory courses

Subject		Number of credits
國文	Chinese	4
英語文課程	English	6
英文畢業門檻	English graduation threshold	0
博雅課程	liberal arts courses	14
海洋科學概論	Introduction to Oceanography	2
人工智慧概論	Introduction to Artificial Intelligence	2
體育課程	physical education	0
游泳畢業門檻	swimming graduation threshold	0
服務學習-愛校服務	Service-Learning Program-Campus Service	0
計算機概論	Introduction to Computer Science	2
<b>學分數/ Number of credits</b>		<b>30</b>

## Required

	Subject		Number of credits
海洋文創資源 Marine cultural and creative resources	海洋文化概論	Introduction in Oceanic Cultures	2
	海洋環境資源與科技	Marine environmental resource and technology	2
	海洋歷史與文化資源	Marine History and Cultural Resources	2
	海洋書寫與傳說	Ocean Writing and Myth	2
	海洋人文地理實察	Marine Human Geography Field Course	2
	文化盤點實務與實習	Cultural Inventory Practices and Internships	2
	創意寫作與文案	Creative Writing and Copywriting	2
	<b>Number of credits</b>		<b>14</b>
文創產品設計 Cultural and creative product design	基礎設計(一)(二)	Basic Design (一)(二)	4
	設計素描	Design Sketch	2
	色彩學	Chromatics	2
	設計繪圖	Design Painting	2
	立體電腦繪圖(一)(二)	Computer Graphics(一)(二)	4
	設計史	Design History	2
	海洋文創商品設	Oceanic Cultural Creative	2

	計	Product Design	
	服務設計	Service design	2
	商品 3D 數位設計	3D digital product design	2
	數位影音與網頁設計	Digital video and web design	2
	設計思考與實作	Design Thinking and Practice	3
	畢業專題(一)(二)	Graduation project	6
	<b>Number of credits</b>		<b>33</b>
文創產業經營 Cultural and creative industry management	文創產業概論	Introduction to cultural and creative industries	2
	文創產業經濟學	Creative Industrial Economics	2
	消費者心理與行為	Consumer Psychology and Behavior	2
	藝術管理與展示設計	Arts Management and Display Design	2
	文創品牌與行銷實務	Cultural and Creative Brands and Marketing Practices	3
	文創產業財務管理	Cultural and Creative Industry Financial Management	2
	<b>Number of credits</b>		<b>13</b>